

# CLAIM YOUR REWARDS HONEYWELL OEM CONNECT

Join the rewards program designed to help you grow faster

Honeywell OEM Connect Loyalty Program

# HONEYWELL OEM CONNECT LOYALTY PROGRAM

From actuators and sensors to IP controllers, you know that smart, precise components lead to better performance for your equipment – and your business. And we know that when you succeed, we do too.

That's why we want to show our appreciation for your loyalty with rewards that take your success further.

#### **START NOW**

Enrolling is simple.

- 1. Any OEM is eligible
- 2. Complete the participant agreement
- 3. Every BMS purchase counts towards your rewards

If you use and resell Honeywell technology in your equipment, there's simply no reason not to enroll.

#### **EARN REWARDS**

The rewards you earn are recognition of your business achievements. They're also designed to extend the success of your integrated solutions.

#### **Testing and Certification Funds**

Awarded as a percentage of your yearover-year growth revenue to help defray the costs of testing Honeywell components with certification and regulatory bodies (such as UL) as you integrate those components into your equipment.

#### Market Development Funds (MDF)

Awarded as a percentage of your total revenue for the prior year. Calculated at the beginning of each year and provided to help you develop the market for your solutions that integrate Honeywell components.

#### **RAISE YOUR GAME**

As a program member, you earn rewards based on your purchases with Honeywell BMS during each calendar year from January to December (this is the annual program period).

#### Gold

Annual minimum of US\$3M

#### **Silver**

Annual minimum of US\$500K

#### **Bronze**

Annual minimum of US\$100K

Each status level has its own qualifications and rewards. Once you reach a level, we automatically upgrade your status and rewards: You receive rewards at that level for the remainder of that year, and also for a full annual term in the next year. To retain a status level, its purchase qualification must be met each year.



#### **HOW TO WIN**

As soon as you reach a level, you start receiving those rewards.

We also update you quarterly with a scorecard showing your status, and your progress toward the next level. In Q4, we update you monthly so you can take steps to retain your status for the next year, or reach a higher one.

#### 1. TOTAL ANNUAL PURCHASES

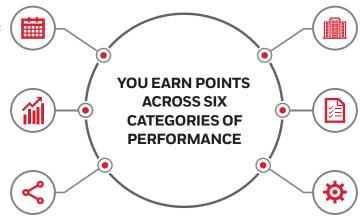
All purchases during the calendar year from Honeywell Building Management Systems. Points awarded based on total revenue.

# 2. YEAR-OVER-YEAR GROWTH (BY PERCENTAGE)

Earn points for positive growth over the prior year.

## 3. LONG-TERM GROWTH (3-YEAR AVERAGE)

Average of current year plus two prior years, using a weighted scale: 20% of P2Y, 30% of PY, 50% of CY. This emphasizes the current year to correct against dips in prior years.



## 4. BUILDING-AUTOMATION PURCHASES

Purchases from our Building Automation family of technology earn points as they reach set thresholds.

#### 5. QUARTERLY BUSINESS REVIEW

Quarterly review with sales to discuss your business needs and exchange feedback for our mutual success.

#### 6. QUARTERLY R&D / ENGINEERING REVIEW

Quarterly review with our technology experts to discuss your technical needs now, and how we can strengthen your position in the market tomorrow.

#### **SAMPLE SCORECARD**

HONEYWELL OEM CONNECT LOYALTY PROGRAM GOLD SCORECARD – 2020 RESULTS						
			Results	Score	Points	<b>Total Points</b>
1	Total Annual Purchases	5. > \$9.0M 4. \$6.0M to \$8.9M 3. \$4.5M to \$5.9M 2. \$3.0M to \$4.49M 1. < \$3.0M	\$6,800,000	4	5	20
2	YoY Growth	5. > 10% 4. 8% to 9.9% 3. 5% to 7.9% 2. 3% to 4.9% 1. < 3%	9.68%	4	5	20
3	Long-Term Growth (3 Year Average)		3 Yr Growth is			
	Simple average of the past two years plus the current year performance using an associated weighting scale of 20% P2Y, 30% PY, 50% CY to determine the final growth average.		9.71%	3	5	15

#### CLAIM YOUR REWARDS. THE HONEYWELL OEM CONNECT LOYALTY PROGRAM.

Contact your Honeywell OEM Sales Representative, or complete the participant agreement now to get started:

hwll.co/OEMLoyalty



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#### **Honeywell Building Controls**

BuildingControls.Honeywell.com

Product information and cross-reference guides

<u>Customer.Honeywell.com</u>

The Configure, Price, Quote tool (CPQ Select tool)

 $\underline{www.CPQ.Honeywell.com}$ 

THE TUTURE IS WHAT WE MAKE IT

